

EVENT REPORT

Benefit Welcomes Four-Legged Friends

The Best Friends Animal Society threw a fund-raising party for guests and their pets, with plenty of lint rollers on hand to keep party clothes spotless.

It's hard to look neat and pressed for an event when you have pets at home that shed. With that in mind, the **Best Friends Animal Society's "Lint Roller Party"** awards ceremony and fundraiser at **Smashbox Studios** brought in cigarette girls to hand out lint rollers, and they included the sticky staples in guests' gift bags. Plus, the invitation welcomed guests to bring their pets along for the fun. Best Friends' event marketing and promotions consultant, **Kathy DeClesis**, oversaw the event, with sponsor help from **Smashbox Cares**, the **Evercare Company**, and **Halo Purely for Pets**.



Gobos on the wall at Smashbox Studios announced the host and sponsors' names at the pet-friendly Best Friends Animal Society "Lint Roller Party."



GoodFood catered a vegetarian-friendly spread.



Dessert stations included bright watermelon granita.



A silent auction included pet-related items, like this gold dog tote.

Ice sculptures took the form of dogs and cats.

Best Friends Animal Society's "Lint Roller Party" awards and fund-raiser

Smashbox Studios

Thursday, 09.14.06, 7 PM onward

Catering
Consulting
Rentals
Venue

GoodFood Catering
Best Events
Town & Country Event Rentals
Smashbox Studios

The event included a vast silent auction, filled with dozens of pet-related items, as well as a bigger-ticket live auction. Gobos on the wall above the auction lots announced the host and sponsors' names.

Caterer **GoodFood** set up generous vegetarian-friendly spreads at Asian stations (scallion tofu, buckwheat soba noodles, steamed vegetable gyoza); antipasti stations (breads, crostini, tapenades, fire-roasted peppers, hummus, and babaganoush); and dessert stations (banana tempura with powdered sugar, watermelon granita, and chocolate coconut sticky rice). **Corazon** tequila was among the liquor sponsors, with staffers pouring the spirit at bars decked with dog- and cat-shaped ice sculptures. Other beverage sponsors included **Sofia**, **X-Rated** vodka, **Landy** cognac, **Welsh Stewart Wines**, **Finest Call** mixers, **Evian**, and **Izze**.

To end the evening, Irish rocker band the **Young Dubliners** performed for the crowd of two- and four-legged revelers.

—*Alexandra Dubin*